

# Customer Profile Card

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Cell Number: \_\_\_\_\_ Home Number: \_\_\_\_\_

Email: \_\_\_\_\_ Birthday: \_\_\_\_\_

Facebook Name: \_\_\_\_\_ Occupation \_\_\_\_\_

Consultant Name (That's Me!): \_\_\_\_\_

Hostess Name: (Either You or your friend having the party!) \_\_\_\_\_

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Age Range (Circle One):      18-24              25-34              35-49              50+

Contact Preference (Circle One):      Text              Call              Email

Best time to reach you: (Circle One):      AM              PM              Doesn't matter

Skin Type: (Circle One):      Dry              Normal              Oily              Combination

Do you have any sensitivities allergies to cosmetics? \_\_\_\_\_  
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**Top 4 sets from tonight: If money didn't matter, these are the 4 sets I would take home!**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

**Products I can't live without after today!! (Please keep them on file for me in the future)**

Skin Care products: \_\_\_\_\_

Foundation: \_\_\_\_\_ Eyes: \_\_\_\_\_ Lips: \_\_\_\_\_

# Tell Us What You Think

(We appreciate your opinion! You get entered in for a FREE purse for filling out!)

1. If money were no object, what SKIN CARE set would you love to show up in your bathroom today? \_\_\_\_\_

2. Besides the featured sets, what other products are you interested in? \_\_\_\_\_

3. From everything you learned today about the business opportunity, what is the most appealing?  
\_\_\_\_\_  
\_\_\_\_\_

4. What do you need more in your life right now? (CIRCLE ONE)

- FUN & GIRLFRIEND TIME
- MONEY
- FLEXIBILITY
- MAKING A DIFFERENCE IN SOMEONE'S LIFE

5. When you share your follow up appointment with friends and take the deal, (You + 3 friends), you earn free products and discounts! Did you take the Deal??

DEAL                      NO DEAL                      Date that works for you: \_\_\_\_\_

6. What 2 questions do you have about Mary Kay?

1. \_\_\_\_\_ 2. \_\_\_\_\_

7. On a scale of 1-10, please rate your interest level in the business opportunity:

- 1 = I could NEVER see myself selling, but I LOVE the products, just want to be a customer ☺
- 5 = CHICKEN answer ☺ and not allowed – you have to pick
- 10 = Sign. Me. Up. I'm so ready for this, let's do it!

1      2      3      4      5      6      7      8      9      10

8. What would have to change to get to a 9 or 10? \_\_\_\_\_

9. I have a goal to get the opinion of 12 women this month about the business opportunity. Are you a:

Yes! I'm excited to help                      Okay, I'm doing this just to help ☺                      No thanks!